Modules:   
Corporate Social Responsibility

### Consortium participants:

* Bipartite

### Partner participants:

* Bipartite

### Basis for concept:

* Projects in the Philippines

### Maturity of Social Dialogue in partner country:

* Unstructured and structured

### Preconditions

* Dialogue established between national social partners
* Desire to make CSR to be part of Company policies
* Need to deal with CSR in a value chain situation

### Target group

* National federation of employers and national confederation for trade unions.
* Union officers at national and regional level
* Employers and employers representatives at enterprise level

### Objectives

* Strengthen the understanding of different forms of CSR and their potential
* Establish a fundamental understanding of the need for CSR to be based on social dialogue in the enterprise
* Building capacity in the national organisations to advice and support their members at local level on CSR issues
* Provide management and workers’ representatives from the pilot enterprises with the knowledge and skills on the concept, principles, and practices of principles-based, inclusive, and business sustainable Corporate Social Responsibility

### Format:

* The concept is based on developing CSR processes in 4-6 pilot enterprises.
* Simultaneously with this a number of tutors from the trade union and employers association, respectively will be trained in working on CSR issues in further enterprises
* The structure will be two two day workshops interspersed with time for the pilot enterprises and the tutors to gain experience.
* At the end of the project all companies, which has been involved in developing CSR, both pilot companies and companies supported by the social partners’ tutors will be invited to a joint one day seminar where experiences can be shared, and the basis laid for further activities.

#### 1. workshop

* + General introduction to CSR
  + Basic concepts like Triple Bottom line, compliance CSR, strategic CSR and value chains will be introduced
  + The business and trade union cases for CSR will be presented thoroughly, including discussions among especially the tutors, on how these issues can be presented
  + The UN guiding principles and the UN Global Compact assessment tool will be shortly introduced

#### 2. workshop

* + Based on the participants’ experiences from the period since the first workshop, an extensive discussion of methods and problems in CSR will take place.
  + A number of the issues included in the first workshop will be revisited, based on the experiences made.
  + Key methods will be discussed, including how to ensure that suppliers are poart of the CSR process
  + The UN Global Compact assessment tool will be presented thoroughly

#### Seminar

* + The seminar will focus on the experiences made, and it will include presentation of CSR experiences from other regions and countries
  + Presentations will be made from some of the involved companies
  + A key-note presentation will be made by a national or an international CSRT expert

### Focus of workshops:

* Understanding of the usefulness of CSR, especially, but not only, for companies in global value chains
* Focus on the role social dialogue has to play at enterprise level for successful CSR.
* Building up the understanding of CSR principles among participants
* Acquainting participants with CSR and compliance monitoring tools.
* Building up the ability to transmit CSR principle, structures and tools among the local tutors

### Output and outcome

* Introduction of CSR in several pilot companies
* Training of CSR tutors in the social partner organisations
* Developing of CSR understanding in further companies
* Increased CSR skills among participants

### Participants

* 12-16 Participants per workshop
* More or less equal numbers from each side
* Participants should be experienced officers, who have or will be getting an actual responsibility for these issues

### Facilitators

* Facilitators must have practical experience with CSR and Social Capital
* For both introduction and follow-up, a local facilitator with knowledge of the specific system in the partner country should participate.

### Materials:

* PowerPoint presentations
  + CSR Introduction
  + Social dialogue is not isolated - Value chain
  + CSR – Business case
  + Strategic CSR Compliance
  + The UN Global Compact - Assessment tool
* UN Global Compact self-assessment tool
* Learning booklets
  + These are simple introductions to a variety of CSR topics. They are intended to be used by the local tutors, but they will also form the basis of the group discussions during the workshops.
    1. What is CSR
    2. Triple bottom line
    3. Historical development and approaches to CSR
    4. What is Strategic Corporate Social Responsibility
    5. What is Compliance Corporate Social Responsibility
    6. The Business Case for CSR
    7. The Trade Union Case for CSR
    8. The UN Guiding Principles on Business and Human Rights
    9. Introduction to the UN Global Compact Self Assessment Tool
    10. Development of a Solid CSR Compliance
* Activity Sheets
  + Activity sheet 1 – Element of CSR - Group discussion
  + Activity sheet 2 – Key learning points and experiences
  + Activity Sheet 3 - The UN Global Compact assessment tool