Modules:   
Joint policy advocacy

### Consortium participants:

* Bipartite

### Partner participants:

* Bipartite

### Basis for concept:

* Projects in East Africa

### Maturity of Social Dialogue in partner country:

* Unstructured and structured

### Preconditions

* Dialogue nascent or established between national social partners
* Desire to affect social, economical or industrial changes

### Target group

* National federation of employers and national confederation for trade unions.
* Union officers at national and regional level
* Employers and employers’ representatives at national and regional level

### Objectives

* Widen the experience of organisations in the use of social dialogue for joint action
* Affect changes for instance in the field of minimum employment conditions, functioning of labour market institutions, influencing business climate
* Train participants in social dialogue and policy formulation techniques

**Format:**

* A mixture between workshops and consultancy is relevant here
* 2 two-day non-residential workshops with partner organisation discussion between the workshops assisted by regional representatives from consortium organisations
* 1. workshop
  + Introduction to the principles of advocacy
  + Working with the participants to select suitable policy areas for joint advocacy
  + Initial analysis of stakeholders
  + Initial formulation of joint policy document
* Consultancy between workshops
  + Follow up in the respective organisations of the choices made in the first workshop
  + Analysis of the proposals in terms of cost and further consequences
  + Decision at political level to carry on with the process
* 2. Workshop
  + Assessment of the situation after the involved partners’ individual processes
  + Clearing up outstanding issues
  + Establishing a memorandum of understanding
  + Confirmation of the chosen policy area
  + Strategic analysis, inclusive stakeholder analysis
  + Establish a division of cost of the advocacy
  + Establishment of action plan for the joint initiative
* Consultancy follow-up during the implementation of the advocacy
  + Ensuring that relevant responses from the target groups on specific issues is made available for the partner organisations

### Focus of workshops:

* The workshops will be process oriented, and serve the purpose of helping the involved partners to reach agreement and assist them in establishing a viable strategy for their joint action

### Output and outcome

* Development and agreement on a Memorandum of Understanding on the chosen policy area
* Developing the organisation’s understanding of the potential of joint advocacy action
* Actual change of the official policy in the selected area.
* Increased skill in social dialogue in both organisations

### Participants

* 12-16 Participants per workshop.
* Preferably the same participants will participate in both workshops.
* More or less equal numbers from each side
* Participants should be experienced officers, who have or will be getting an actual responsibility for these issues

### Facilitators and consultancy

* Facilitators must have practical experience with political advocacy
* Useful with a trainer and consultant, who has experience with similar issues in other countries – generally or in the region
* In between the workshops a consultant with local knowledge and credibility is needed to keep the process on the tracks. One visit between each of the three workshops is needed.

### Material:

* PowerPoint presentations
  + Joint Policy Advocacy
* Activity Sheets
  + Activity Sheet 1 - Possible joint policy areas-development document
  + Activity Sheet 2 - Ownership and beneficiaries
  + Activity Sheet 3 - Stakeholder analysis
  + Activity Sheet 4 - Concrete steps to achieve change
  + Activity Sheet 5 – Assumptions
  + Activity Sheet 6 – Ressources
  + Activity Sheet 7 - Action Plan and Monitoring